

Be Part of the Design Thinking Jam @ WI 2013



During Design Thinking Jams students have the chance to get familiar with the Design Thinking approach and work in dynamic teams with students from other universities and disciplines under the guidance of professional coaches.

SAP
University
Alliances

Do you want to experience new ways of thinking while having fun in teams with others? Are you interested in enhancing your business network and exchange your knowledge? Then come and check out one of the coolest and groundbreaking events from SAP!

Business Challenges

- Learn more about Design Thinking
- Develop new concepts for business applications
- Let your imagination run free

Target Group

- Highly motivated students that are eager to apply their theoretical knowledge to business scenarios
- University students in business administration or business informatics
- Enrolled students from Leipzig and its environs

Dates & Location

- Workshop: February, 26, 2013 / 10 a.m. until 6 p.m.
- Results will be presented on the 27th during the WI conference
- University of Leipzig, Germany

Registration

- Registration Deadline: February 11, 2013
- The registration is limited to 30 students
- Please apply by sending an email including your CV to uasupport@sap.com (subject: *Application: WI Design Thinking Jam*)

For More Information

- Visit us on the [SCN](#)